

AMTA E-News Jan 27th 2012

Halifax International Boat Show

There is less than a month to go before the show! The Show guide has been finalized and will be mailed out to subscribers of Atlantic Boating before the show.

Information about the show is at www.halifaxboatshow.com which is updated regularly.

The Exhibitor Reception will take place immediately after the show closes on Thursday evening and will be at Exhibition Park.

For dealers that want to have the Halifax Boat Show \$1.00 coupon on their websites prior to the show, there is a link or QR code that can be supplied. People that want the coupon have to supply their email address to the Halifax International Boat Show in order to receive the coupon. Please contact Pat at info@boatinginatlanticcanada if you want the link or the QR code.

Travel Lift for Sale

20 ton Marine Travelift. In perfect working condition and well maintained. Machine is approximately 17' inside the wheels. It has 1 power remote adjustable sling to enable lifting of various sized boats. Unit will comfortably handle up to 45' boat. Reason for selling is that we have replaced with a larger capacity unit. Unit disassembly and loading may be available at an additional cost. Please direct any inquiries to: Blair Patey at Shining Waters Marine, Phone [\(902\)826-3625](tel:9028263625)
Email: blair@shiningwaters.ca

AMTA at the Toronto International Boat Show:

NMMA Canada Annual General Meeting

Pat Nelder, AMTA President Brad Fleet and former Past President Michele Stevens attended this meeting. NMMA Canada's Sara Angel reported the initial findings of the Statistical Abstract on recreational boating that has been prepared. This Abstract will be available in February. Thom Dammrich of the NMMA, presented the current state of the US industry. Despite the decline in manufacturers of boats, and the actual number of boats in use, actual participation in boating is on the rise.

NMMA Canada's Chairman Rick Layzell of Yamaha Motors Canada finished his term, and Donal Dubois of Princecraft is the new Chairman.

Economic Impact Study of Recreational Boating

Pat Nelder attended a meeting to determine the direction for the next Economic Impact Study of Recreational Boating. The last study was done in 2006 and needs to be updated. The Economic Impact Study is essential for the industry in order to prove the size of industry to government, and is an important tool for business.

The new Study will be funded in part by Discover Boating Canada.

National Marine Technician Standard meeting.

Pat Nelder and Terry Conrad of Conrad Marine attended this meeting. Currently there are three provinces that have a Marine Technician Trade. They are British Columbia, Manitoba and Ontario. Alberta and Nova Scotia are both working towards acquiring this Trade. The purpose of the meeting was to determine whether it would make sense for industry to move forward to create a national standard for the trade taking elements of common interest from each program. The eventual purpose would be to have a Red Seal Trade which may allow federal incentives to employers of apprentices. A committee has been formed to move this forward.

Discover Boating

Pat Nelder and Brad Fleet attended the Discover Boating meeting. Budget for Discover Boating for 2012 is forecast to be over 1 million dollars. With this, Discover Boating will engage a media buyer to determine the best advertising media to buy for the budget. Discover Boating now has an in house Public Relations person to oversee the PR efforts of the program rather than outsourcing. New additions to the already excellent web page are expected as the 'Welcome to the Water' campaign continues.

Attendance up at the Toronto Boat Show.

The 54th annual Toronto International Boat Show, which ran Jan. 13-22, reported an overall attendance of 76,253, up 5 percent from 2011.

Read more at <http://www.tradeonlytoday.com/home/518262-toronto-show-reports-attendance-boost>

Weird news department

As he swam toward the coast of Nantucket, Mass. in August 2008, Scott Douglas, 58, watched his yellow fishing boat disappear, carried away by the surf. He thought it would be the last time he'd ever see the Queen Bee.

http://usnews.msnbc.msn.com/_news/2012/01/25/10233719-3-years-after-us-accident-boat-washes-up-in-spain?ocid=twitter

Upcoming Industry Events

International Marina & Boatyard Conference (IMBC)

February 1 – 3, 2012

Disney's Coronado Springs Resort, Lake Buena Vista, FL <http://www.marinaassociation.org/imbc/>

50th Vancouver International Boat Show

February 8 to 12, 2012

BC Place Stadium, Vancouver, BC <http://www.vancouverboatshow.ca/>

Montreal's Boat and Water Sports Show 2012

February 9 - 12

Place Bonaventure, Montreal, QC <http://www.salondubateau.com/index.php>

Calgary Boat & Sportsmen's Show

February 9 - 12, 2012

Round up Centre, Stampede Park, Calgary, AB <http://www.calgaryboatandsportshow.ca/>

71st Miami International Boat Show

February 15 - 20, 2012

Miami Beach Convention Centre, Miami FL <http://www.miamiboatshow.com/>

Central Ontario Boat Show & Sale

February 17-20, 2012

Hamilton, ON www.boatshowandsale.com

Halifax International Boat Show 2012

February 23 - 26, 2012

Exhibition Park, Halifax, NS <http://www.halifaxboatshow.com/>

Ottawa Boat, Sportsmen's Show & Cottage Show

February 23 - 26, 2012

Lansdowne Park, Ottawa, ON <http://www.ottawaboatandsportshow.ca/>

29th Annual London Boat Fishing & Leisure Show

February 24 - 26, 2012

Western Fair Grounds, London, ON <http://www.boatcottagefishingshow.com/>

Mid - Canada Boat Show

March 1 - 4, 2012

Winnipeg Convention Centre, Winnipeg, MB <http://midcanadaboatshow.com/>

Toronto Sportsmen's Show

March 14 - 18, 2012

Direct Energy Centre, Exhibition Place, Toronto, ON <http://www.torontosportshow.ca/>

Edmonton Boat & Sportsmen's Show

March 15 - 18, 2012

Agricom, Northlands Park, Edmonton <http://www.edmontonboatandsportshow.ca/>

Quebec Sportsmen's Show

March 22 - 25, 2012

Centre du fories d'ExpoCité, Québec

Moncton Boat Show

March 23 - 25, 2012

Moncton Coliseum Complex. Moncton, NB

IBEX 2012 - International BoatBuilders Exhibition and Conference

October 2 to 4, 2012

Kentucky Exposition Center, Louisville, KY - www.ibexshow.com
