

AMTA E-News December 1, 2011

AMTA Elects President and Board of Directors for 2012 at AGM November 24

Brad Fleet, Fairway Insurance, President
Jason Craig, Quartermaster Marine, Past President
Board of Directors

Returning Board members are Rick Lingley of BRP, Suzanne Rent of Atlantic Boating News, Blair Patey of Shining Waters, Lee Toole of Stright MacKay, and Paul Embrett of GE Finance. Stepping up to the plate are Tara Mills of Seamasters Services, Art McNeil of Mercury Marine, Chris Shaw of The Binnacle and Lester Watton of the Town of Lewisporte, The Association thanks retiring Board members, Michele Stevens of Michele Stevens Sailloft, Jim Snair of Sunnybrook Yachts, Bob Harry of Northeast Yachts, Bob Corbett of CANMAR Marine Surveys, Dave Wilson of Bear River Plastics, Tony Moore of MMOS and Perry Pond of the Town of Lewisporte

Movie Night at the Halifax International Boat Show 2012, Friday February 24,

Reviving Joshua – “The Extraordinary Life and Epic Journey of Joshua Slocum.”

This beautifully shot, award winning 45 minute documentary by producer Peter Rowe tells the story of Joshua Slocum as a skilled sailor and classic author. It follows his life from birth on North Mountain by the mighty Bay of Fundy to his mysterious disappearance. Every sailor has heard the story of Joshua Slocum and his solo voyage around the world with the 36 ft. sloop “Spray” from 1895 to 1898. Captain Slocum commanded some of the finest tall ships of his time while leading a life of high adventure, romance and tragedy. In collaboration with the “Yacht Shop” of Halifax, Cliff and Alice Drysdale will discuss the history of Slocum’s family in Nova Scotia, the Mount Hanley Schoolhouse Museum, the Royal Western Nova Scotia Yacht Club’s Capt. Joshua Slocum Cup Race, and other projects celebrating a great Nova Scotia sailor. A limited number of copies of the DVD will be available for sale.

Nova Scotia Schooners Documentary airs Dec 4 2011

All Canadian boating and sailing enthusiasts will want to see the new documentary titled 'Nova Scotia Schooners' which will have its national TV broadcast debut on Sunday December 4th on CBC TV's Land & Sea. Click here to read more information:

http://www.boatingindustry.ca/index.php?option=com_content&view=article&id=689:bluenose-2-documentary-airs0december-4-on-cbc&catid=98:featured-news&Itemid=473

ABYC Composite Boat Builder Certification

The Nova Scotia Boatbuilders Association (NSBA) will be holding a three-day American Boat and Yacht Council (ABYC) Composite Boat Builder certification course at the Atlantic Beer Institute in the Brewery Market Building in Halifax (1496 Lower Water Street), on January 10th to January 12th, 2012:

Facilitated by ABYC, this complete and "all-encompassing" composites course is designed for boatbuilders and manufacturers.

Topics include marine composite construction, production and advanced manufacturing processes, structural details and hardware installation, quality assurance, and safety and environmental compliance. The fee to register is \$450.00 CAN plus HST for NSBA and AMTA Members and \$500.00 CAN plus HST for Non-NSBA Members, and includes the cost of your study guide. Registration and full payment of fees on or before December the 19th, 2011, is required to be in attendance. Attendees will receive schedule details upon registering. Click the link for registration information <http://www.boatinginatlanticcanada.com/PDF/abycocompositecourse.pdf> or contact Toba Offman at [902-423-2378](tel:902-423-2378)

Does My Business Really Need a Facebook Page?

Heather Robertson has provided a copy of her excellent presentation at the AMTA AGM and Conference about the importance of getting your marine business on Facebook and other forms of social media. Click the link to download the presentation <http://www.boatinginatlanticcanada.com/PDF/doesmybusinessreallyneedafacebookpage.pdf>
Please note that it is a big file and may take some time to download

AMTA receives thank you from CSBC

On behalf of the CSBC and the Symposium Committee I would like to thank you and your Board for all of the support you gave us during the past 2011 Symposium in St. John's. It was probably our best conference ever with some excellent comments coming from our wrap up survey. We were so delighted to finally hold the Symposium in Newfoundland and it could not have gone better. To run a successful and professional Symposium requires great topics, excellent presenters and a lot of networking with ideas and feedback on key issues. All of that was completed however it could not have been done without financial support from the recreational boating industry like the support the AMTA provided us in hosting this event in Atlantic Canada. It was great that you could attend and hopefully will be able to attend next year's event in Gravenhurst, Ontario. If you or any of your board members would like to see a review of this years Symposium we have a newsletter on our web site, www.csbc.ca, and it covers a lot of what went on during those couple of days.

The Eastern Canada Response Corp. selected BRP's Evinrude E-TEC engines to repower its 79-boat fleet.

The contract, with more than \$1.48 million, was awarded to BRP based on Evinrude outboards' low cost of ownership and high environmental standards.

Read more at <http://w.tradetoday.com/home/517375-brp-signs-deal-to-power-canadian-fleet>

Glen Butts moves to CMC Electronics

Glenn Butt formerly of Jeppesen Marine will join CMC Electronics as the Business Unit Manager for Navico Products. Glenn's last position in his successful career with Jeppesen, was Sales and Marketing Manager for North America. Glenn will work out of CMC's St. John's office and will be responsible for Simrad, Simrad Pro, B&G and Lowrance brands across Canada. With six company locations nationwide and an extensive dealer network, CMC Electronics is Canada's leading distributor of marine electronics.

Congress Finally Passes America's Cup Act

The America's Cup Act, which had been stalled in Congress and threatened to stymie the America's Cup, has passed both houses of Congress. It is expected to be signed into law by President Barack Obama. The America's Cup Act, which was promoted as a jobs creation bill, allows 60 foreign-flagged vessels that will serve as America's Cup support boats to be waived under the Jones Act. The Jones Act of 1920 is designed to protect the U.S. shipbuilding industry by mandating that all maritime commerce between U.S. ports must be done in ships built in the U.S.

Read more at <http://bwsailing.com/cc/2011/11/30/congress-finally-passes-americas-cup-act/>

INDUSTRY DATES

Boating Ontario Conference & Trade Show

December 4 - 6, 2011

Deerhurst Resort, Huntsville, Ontario <http://conference.boatingontario.ca/>

19th Annual Providence Boat Show

January 12 - 15, 2012

RI Convention Center, Downtown Providence, Rhode Island www.providenceboatshow.com

54th Toronto International Boat Show

January 14 - 22, 2012

Direct Energy Centre, Exhibition Place, Toronto, ON <http://www.torontoboatshow.com/>

International Marina & Boatyard Conference (IMBC)

February 1 - 3, 2012

Disney's Coronado Springs Resort, Lake Buena Vista, FL <http://www.marinaassociation.org/imbc/>

50th Vancouver International Boat Show

February 8 to 12, 2012

BC Place Stadium, Vancouver, BC <http://www.vancouverboatshow.ca/>

Montreal's Boat and Water Sports Show 2012

February 9 - 12

Place Bonaventure, Montreal, QC <http://www.salondubateau.com/index.php>

Calgary Boat & Sportsmen's Show

February 9 - 12, 2012

Round up Centre, Stampede Park, Calgary, AB <http://www.calgaryboatandsportshow.ca/>

71st Miami International Boat Show

February 15 - 20, 2012

Miami Beach Convention Centre, Miami FL <http://www.miamiboatshow.com/>

Halifax International Boat Show 2012

February 23 - 26, 2012

Exhibition Park, Halifax, NS <http://www.halifaxboatshow.com/>

Ottawa Boat, Sportsmen's Show & Cottage Show

February 23 - 26, 2012

Lansdowne Park, Ottawa, ON <http://www.ottawaboatandsportshow.ca/>

29th Annual London Boat Fishing & Leisure Show

February 24 - 26, 2012

Western Fair Grounds, London, ON <http://www.boatcottagefishingshow.com/>

Mid - Canada Boat Show

March 1 - 4, 2012

Winnipeg Convention Centre, Winnipeg, MB <http://midcanadaboatshow.com/>

Toronto Sportsmen's Show

March 14 - 18, 2012

Direct Energy Centre, Exhibition Place, Toronto, ON <http://www.torontosportshow.ca/>

Edmonton Boat & Sportsmen's Show

March 15 - 18, 2012

Agricom, Northlands Park, Edmonton <http://www.edmontonboatandsportshow.ca/>

Quebec Sportsmen's Show

March 22 - 25, 2012

Centre du fories d'ExpoCité, Québec

Moncton Boat Show

March 23 - 25, 2012

Moncton Coliseum Complex. Moncton, NB
